

BAKERSFIELD MAGAZINE

April 5, 2011

Over the last 20 years, Asbury Transportation has worked toward its goal of offering dedicated services to clients and the best logistical support in the area.

For nearly 90 years, Asbury Transportation has been providing California with quality transportation and logistics service. Having received its original operating certificate in 1922, Asbury Transportation is one of the oldest transportation companies in the United States. Headquartered in Bakersfield, the operation, originally founded by five men, is strategically located to serve California, as well as Arizona and Nevada. Two of the founders were Asbury's—hence the name.

As transportation needs changed throughout the years, the company continued to grow and adapt. Asbury Transportation is currently owned by Rick Boyer, who purchased the company in May of 1991. Boyer, who was once an employee of Asbury from 1979 to 1983, immediately put together a plan to grow the company by providing high-quality services. With over 37 years of experience in the transportation industry, Boyer was the ideal man to lead Asbury into the future. And that has been proven time and again as his plan has resulted in an average annual growth rate of over 25 percent.

When Boyer took over the company, he bought five trucks and 30 flatbed trailers for the eight employees. Today, the company owns 21 trucks and over 100 trailers, low beds, double drops, and step deck trailers. Asbury Transportation also runs a Hot Shot service.

Of course, over the last 20 years, the company has branched into different areas in the industry. They specialize in all facets of transportation, over-sized and extra-long loads, hydro-crane services, and, as more and more clients required its services, they created a 24-hour service.

Still, those changes haven't affected the way Asbury Transportation conducts its business. The goals are still to grow the company in positive ways; to offer dedicated services to clients; to offer the best logistical support in the area; and keep good people employed with the company for years so they can have a good life. That philosophy has paid off as numerous employees have called Asbury home for many years. Betsy Dunkel, Jim Fagan, and Mary Korn have all been with the company for nearly two decades, and Gene Russell and Rolando Ramos are right behind them in their years of service to Asbury Transportation. In fact, three of Boyer's sons have worked for the company and two of them continue to work there today. Cory is in operations and Chris is in the truck shop.

While the logistics may have changed, the operations have stayed the same. The company's fleet of tractors and flatbed trailers can haul products such as steel, pipe, building materials, and fabricated tanks. A point of pride for Asbury Transportation is that its entire fleet consists of Day-Cab tractors. That means employees can haul, on average, 3,000 pounds more per load than its competitors for the same price. And because the company operates a 25-acre yard, it can provide full loading/unloading, storage, and inventory services to its clients.

With an experienced team and a long history in this community, Asbury Transportation has a lot to be proud of—and a lot more success to look forward to.